

# WELCOME TO ABCECG 9TH

ANNUAL CONVENTION 2017

LAUNCHING OF ABCECG 5 YEARS STRATEGIC PLAN



ONLY 25 STANDS

**DATE:** 25TH - 26TH MAY 2017

**VENUE:** CONFERENCE CENTRE

**THEME:** PROMOTING AN EFFECTIVE CONSTRUCTION INDUSTRY FOR SUSTAINABLE DEVELOPMENT

GOLD SPONSORSHIP

SILVER SPONSORSHIP

GENERAL SPONSORSHIP



# INTRODUCTION

## ABCECG 9<sup>TH</sup>. ANNUAL CONVENTION 2017

The Association of Building and Civil Engineering Contractors of Ghana (ABCECG) 9th Annual Convention will be held on the 25th – 26th May 2017. This is expected to be one of the largest gatherings of professionals in the building, civil engineering and construction industry in the country. An estimated number of over 200 ABCECG members and associates will be converging the Conference Centre for their annual convention, to discuss crucial issues pertaining to the rapid growth in the construction and building industries.

The ABCECG was formed about 35 years ago, to offer a common and united front for people in the building and civil engineering fields to dialogue effectively with the Government of Ghana through Ministry of Water Resources Works and Housing for the industry and for the economic benefit of the nation.

To create an annual forum where manufacturers of building materials and related sectors are given the opportunity to display their wares, methods, innovations and technologies during the four days premier event, there will be an exhibition where products, services and machinery will be on display. With the industry currently enjoying a vibrant growth, visitor attendance is estimated at approximately 500 over the two day event.

The ABCECG 2017 event will be officially opened by the Minister of Water Resources, Works and Housing, who will be amongst other distinguished guests such as the Mayor of Accra, the President of the Association of Building and Civil Engineering Contractors of Ghana and other government decision makers. Also in attendance will be the members of other associations as well as foreign invitees such as African Federation of Construction Contractors Association (AFCCA), Embassies, JICA, USAID, ILO, UKAID e.t.c

The event will offer sponsors and exhibitors an opportunity to network with key stakeholders in the building and construction industry under one roof in a manner not otherwise possible. Valuable contacts, leads and prospective business partners can be established and an idea of market potential for various goods and services can be determined in this short space of time, saving companies time and resources.

To optimize the effectiveness of this event only 30 stands will be available for exhibitors.

# GHANA AND CONSTRUCTION

Ghana is West Africa's second largest economy after Nigeria, with Gross Domestic Product (GDP) OF \$38.65 billion in 2014, according a report by the World Bank. The discovery of oil in commercial quantities in 2007 in the Jubilee Field has become the main pillar towards economic expansion in most recent years, pushing GDP growth as high as 14%. The recent economic boom has led to many investment opportunities in many sectors, ranging from power as well as electric supply-where the government seeks to achieve universal electrification by 2020, telecommunication-especially the provision of switching and transmission equipment, transportation, heavy equipment—including earth-moving units needed by professionals in the construction sector.

The construction industry can be regarded as a contributor to Ghana's economy on yearly basis, and increasingly dynamic, which is largely private sector driven. Even though portions of the real estate market have slowed in recent years, there is high demand for low cost housing, as urbanisation and rise of the middle class in Ghana. The government of Ghana is a key driver of growth, where are considerable projects in pipeline particularly in transport infrastructure, with completion dates in the coming years, often using public-private partnership (PPP) approach.

Report by the Ghana Statistical Service says activities in the construction sector contributed \$3.8bn to GDP in 2014 at current prices. This was equal to 12.7% of GDP and up 26.9% from \$2.9bn in 2013. The sector has grown strongly over the past decade, up from \$280.3m in 2006, and has become of increasing importance to the broader economy, more than doubling as a contributor to GDP from 5.7% in 2006.

Increment in infrastructure investment in the coming months can help the industry rally after slow start in 2016, although rising costs risk squeezing profit margins. The industry grew by just 0.3 per cent year-on-year (y-o-y) in the first quarter of the 2016, well below the annualised GDP increase of 4.9 per cent, and by just 0.1 per cent on the previous quarter, according to data released by the Ghana Statistical Service in late June.

According to the Ghana Economic Update report, which was produced by the Oxford Business Group (OBG), by contrast, Ghana's construction sector expanded by 6.2 per cent year-on-year in 2015, with growth easing in the fourth quarter. It said with a number of public works projects currently in the pipeline – ranging from housing developments to port upgrades – Ghana is likely to see an uptick in spending on construction projects in the coming months. The report said increased costs and limited supplies are proving to be increasing challenges for contractors.

## ABCECG 8<sup>TH</sup>. ANNUAL CONVENTION 2016

The Association of Building and Civil Engineering Contractors of Ghana (ABCECG) hosted its 8th Annual Convention on the 26th & 27th May 2016. The event was one of the largest gatherings of professionals in building, civil engineering and construction industry in the country, with an estimated 200plus ABCECG members and associates conveying the venue.



Manufacturers of building materials and related sectors were given the opportunity to display their products, services and machinery for the two day exhibition. Sponsors and exhibitors had the chance to network with the industry stakeholders, build valuable contacts and get leads which must have saved most companies resources.

*"The exhibition was useful because we got people interested in our products and we are yet to take measurements for an upcoming and ongoing projects." Inocon Ghana Limited*

# PROGRAM ABCECG CONVENTION 2017

## DAY 1

TIME	ACTIVITY/TOPIC/PRESENTATION	RESPONSIBLE PARTY
08:00 - 08:30	✓ Registration of Delegates & Exhibitors	ABCECG Secretariat
08:30 - 08:45	✓ Convention called to Order	M.C
08:45 - 08:50	✓ Opening prayer	
08:50 - 08:55	✓ Introduction of Chairman	ABCECG
08:55 - 09:00	✓ Chairman's Response	Dr. Nana Osei - Bonsu
09:00 - 09:25	✓ Opening speech by ABCECG National President	Martins Kwasi Nnuro
09:25 - 09:45	✓ Keynote Address (Minister for Trade and Industry)	Hon. Alan Kojo Kyeremanteng
09:45 - 10:00	✓ Official launch of Exhibition and Convention	Hon. Alan Kojo Kyeremanteng
<b>10:00 - 10:30</b>	<b>TEA BREAK</b>	
11:00 - 11:10	✓ Presentation - Private Enterprise Federation (PEF) The Role of Private Sector in Ghana's Infrastructure Development	Dr. Nana Osei - Bonsu
11:10 - 11:20	✓ Sponsor presentation –	
11:20 - 11:50	✓ Presentation :GIFMIS, PPP & Local Content	Ministry Of Finance
<b>11:50 - 13:30</b>	<b>LUNCH BREAK</b>	
13:30 - 14:00	✓ Presentation: Occupational Health and Safety	Mr. Adam Bonaa
14:00 - 14:10	✓ Sponsor Presentation	
14:10 - 14:40	✓ Presentation	Ghana Revenue Authority (GRA)
14:40 - 14:50	✓ Sponsor presentation	
14:50 - 15:00	✓ Sponsor Presentation	
15:00 - 16:30	✓ Closing remarks from ABCECG President	
16:30 - 17:30	✓ NETWORKING COCKTAIL	

# PROGRAM ABCECG CONVENTION 2017

## DAY 2

The trade exhibition area will be opened at 8:00am

TIME	ACTIVITY/TOPIC/PRESENTATION	RESPONSIBLE PARTY
08:00 - 08:30	✓ Registration of Delegates & Exhibitors	ABCECG Secretariat
08:30 - 08:45	✓ Convention called to Order	M.C
	✓ Opening prayer	
08:45 - 09:15	✓ Presentation: Promoting An Effective Construction Industry For Sustainable Development (The need for a Regulator).	Suvr. Osei Asante
09:15 - 10:35	✓ Keynote Address by Minister for Works & Housing	Hon. Lawyer Samuel Ata Akyea
10:35 - 11:15	✓ Guest of Honor to walk around the stands	
<b>10:15 - 10:45</b>	<b>TEA BREAK</b>	
11:45-12:00	✓ Introduction of Chairman	
12:00-12:15	✓ Chairman's Response	Dr.Obi Berko Damoah (UGBS)
12:15-12:45	✓ Speech by ABCECG President	Martins Kwasi Nnuro
12:45-13:15	✓ 5year Strategic Plan Launch	Hon. Lawyer Samuel Ata Akyea / Switzerland Ambassador
<b>13:15 - 13:45</b>	<b>LUNCH BREAK</b>	
13:45-14:00	✓ Cultural Display / Chairman's Remarks	Dr. Obi Berko Damoah (UGBS)
14:00-15:00	✓ Exhibition Companies & Sponsors engage with ABCECG Members and Visitors	
15:00-16:00	✓ BREAK DOWN	
16:30 -17:30	<p>STRICTLY FOR ABCECG MEMBERS</p> <p>✓ Presentation of Management Report &amp; Accounts</p>	ABCECG Secretariat

# SPONSORSHIP PACKAGES

The following are the sponsorship packages

## PLATINUM SPONSORSHIP 30,000 Cedis

- 2FP advert in ABCECG Event Catalogue
- The sponsor(s) will be recognised as the anchor sponsor(s)
- The platinum sponsor logo will be included in all adverts / promotional material for the ABCECG Convention, as well as being recognised as the main sponsor
- 6 Delegates (includes lunch, tea & cocktail coupons)
- Company logo on all promotional materials
- 30 Minute company presentation
- Giant banner in main auditorium
- 2 Standard exhibition booths
- Corporate gifts/company profile in delegate gift pack
- Acknowledgement in conference sessions as a premier sponsor

## DIAMOND SPONSORSHIP 20,000 Cedis

- 5 Free Delegates (includes Lunch, Tea & Cocktail coupons)
- Company logo on all promotional materials
- 20 Minute company presentation (subject to availability of time slots & offered on a first come first serve basis)
- Standard exhibition booth
- Corporate gifts/company profile in delegate gift pack
- Acknowledgement in conference sessions
- Full page advert in ABCECG Event Catalogue

## GOLD SPONSORSHIP 15,000 Cedis

- 4 Free Delegates (Tea, Lunch & Cocktail Coupons)
- Company logo on all promotional materials
- 15 Minute company presentation (subject to availability of time slots & offered on a first come first serve basis)
- Banner in the Exhibition area
- Standard exhibition booth
- Company profile in delegate gift pack
- Acknowledgement in conference sessions
- Half page advert in ABCECG Event Catalogue

## SILVER SPONSORSHIP 11,000 Cedis

- 3 Delegates (includes Tea, Lunch & Cocktail Coupons)
- Company logo on all promotional materials

- Corporate signage displayed prominently around the conference venue including the exhibition area
- 10 Minute company presentation (subject to availability of time slots & offered on a first come first serve basis)
- Banner in the Exhibition area and main auditorium
- Standard exhibition booth
- Company profile in delegate gift pack
- Acknowledgement in conference sessions
- Half page advert in ABCECG Event Catalogue

## GENERAL SPONSORSHIP 6,000 Cedis

- 2 Delegate (includes Lunch Tea & Cocktail Coupons)
- Company logo on all promotional materials
- Standard exhibition booth
- Company profile in delegate gift pack
- Acknowledgement in conference sessions prominently around the conference venue including the exhibition area

## Other Sponsorships

### Cocktail Sponsorship 8,000 Cedis

- Corporate logo on all promotional materials
- Banner in the cocktails area, showcasing sponsor's name/logo
- Special acknowledge of the cocktail sponsor during the conference

### Lunches Sponsorship 14,000 Cedis

- Corporate logo on all promotional and marketing materials
- Company profile in the programme
- Company logo on lunch tickets
- Banners in front of the lunch area showcasing sponsor's name/logo
- Special acknowledgement of lunch sponsor prior to lunch time in the main auditorium

### Delegates Gift Sponsorship 3,800 Cedis

- Corporate logo on all promotional and marketing material
- Company profile in the delegate gift bag
- Company logo on all delegates bags
- Bags to distributed to all attending delegates including free delegates

# FLOOR PLAN

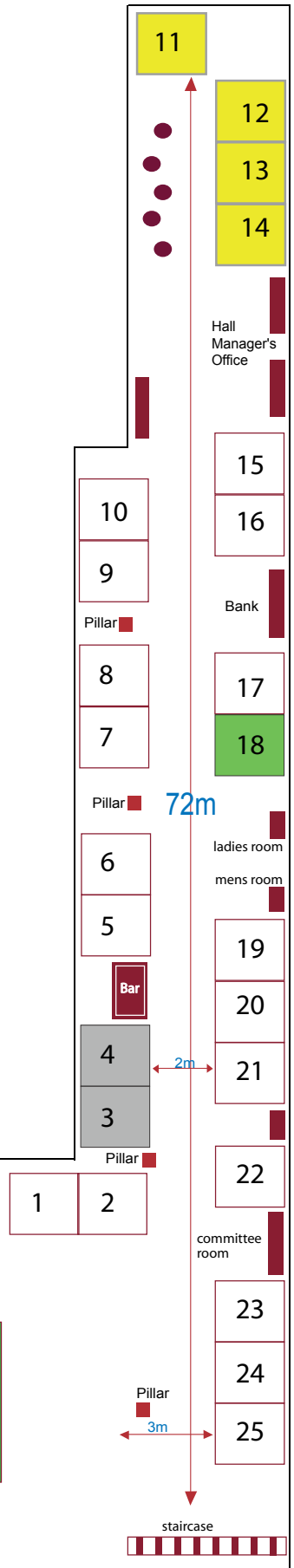
- Accra International Conference Centre
- Ground Floor and Wings (East & West)
- Not to Scale

■ 25 (3x3 sq.m booths)

1 - .....	14 - .....
2 - .....	15 - .....
3 INNESFLY .....	16 - .....
4 INTERPLAST .....	17 - .....
5 - .....	18 AZAR CHEMICALS .....
6 - .....	19 - .....
7 - .....	20 - .....
8 - .....	21 - .....
9 - .....	22 - .....
10 - .....	23 - .....
11 - .....	24 - .....
12 - .....	25 - .....
13 - .....	

**Auditorium**

door



**KEY**

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- GENERAL SPONSOR
- RESERVED

REGISTRATION AREA

**Entrance**



# SPACE BOOKING FORM

Organization:

Contact Name:  Position:

Address:

E-mail:

Postal Code:  City:  Country:

Telephone:  Fax:  Mobile:

## Exhibition Space

9 Sqm Indoor Shell Scheme only (3m x 3m) (Includes space, rear & side wall (cubicle), fascia with name, carpet, electrical points, and table with two chairs, registration)

## Sponsorship

Platinum Sponsorship	30,000 Cedis	<input type="text"/>
Diamond Sponsorship	20,000 Cedis	<input type="text"/>
Gold Sponsorship	15,000 Cedis	<input type="text"/>
Silver Sponsorship	11,000 Cedis	<input type="text"/>
General Sponsorship	6,000 Cedis	<input type="text"/>
Other Sponsorships		<input type="text"/>

## Advert in ABCECG Catalogue

DESCRIPTION	RATES	NO. OF ADVERTISEMENTS
BC	5,000 Cedis	<input type="text"/>
IF/IB	4,783 Cedis	<input type="text"/>
IF/IB	4,757 Cedis	<input type="text"/>
HP	4,144 Cedis	<input type="text"/>

## Payments:

Invoices with full payment details will be released upon receipt of filled registration form!

All payments (cheque & cash) must be made payable to COLLEGE PUBLISHERS. Spaces and bookings are confirmed of full payment. All full payments must be confirmed on or before 31st March. We hereby confirm our participation, the signature of this application contract and its receipt by COLLEGE PUBLISHERS is deemed conclusive evidence of the applicants agreeing to pay the full due fees. The application may be cancelled by applicant. The application further acknowledges that by COLLEGE PUBLISHERS, having incurred expenses as a result of the application, is not required to fund any of the fees and the by COLLEGE PUBLISHERS is also entitled to any unpaid amount that may be owed by the applicant.

Authorised signature:  Name:  Date:

# 9TH ABCECG ANNUAL CONVENTION 2017



## **Ghana ABCECG office**

Darkuman Junction  
Off Kaneshie Odorkor Road  
Accra Ghana  
+233 508 704785 | +233 208 161427  
Email: [abcecgghana@gmail.com](mailto:abcecgghana@gmail.com)  
[www.abcecgghana.com](http://www.abcecgghana.com)

## **South Africa Office**

College Publishers Ltd  
1st Floor Oak Street, Oakfields,  
Randburg, Johannesburg  
Tel: +27 11 781 4253  
Fax: +27 11 781 4287  
[crinfo@groupafricapublishing.com](mailto:crinfo@groupafricapublishing.com)

## **Ghana Office**

Image Consortium  
1st Floor, The Ecobank Building,  
Tesano.  
Tel: 233 (0) 30 223 2728  
[ghana@groupafricapublishing.com](mailto:ghana@groupafricapublishing.com)